



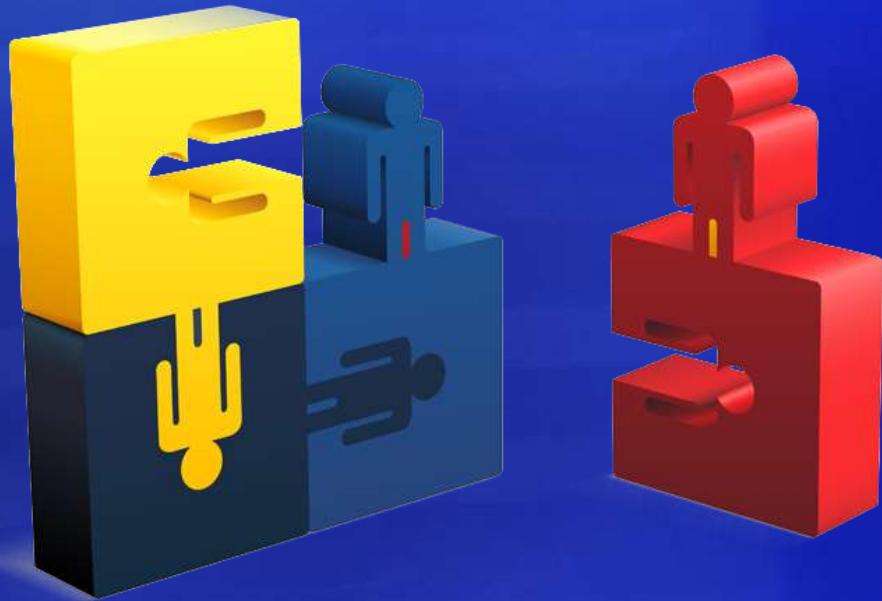
Envisioning a Shared Future



Dr. Will Austin

President/Author/Speaker

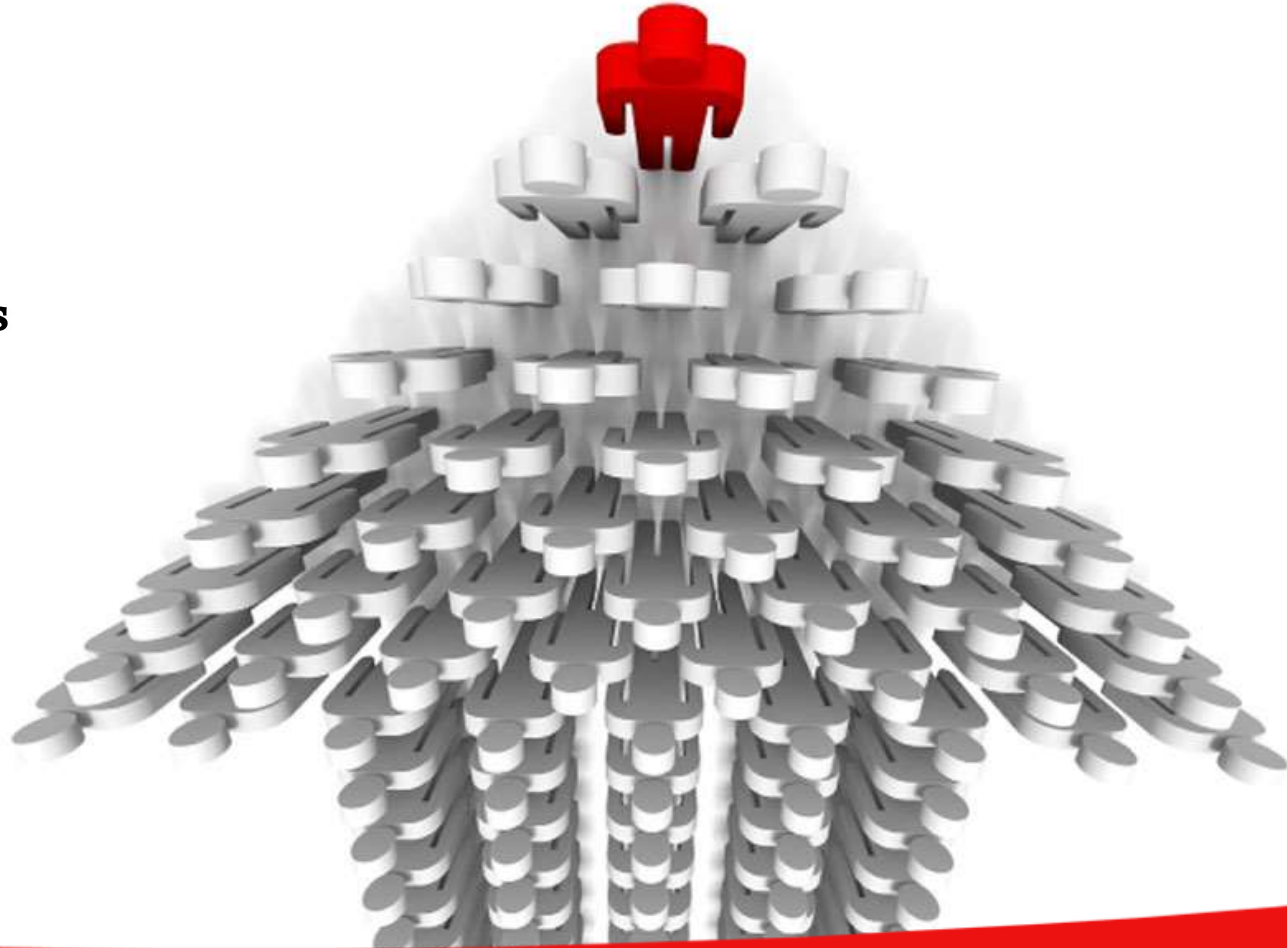
Strategic Planning



Strategic Planning is a systematic, integrated, data-driven process that will allow us to formulate our organization's direction, deploy guidance, implement plans, improve processes, and develop a common language and culture.

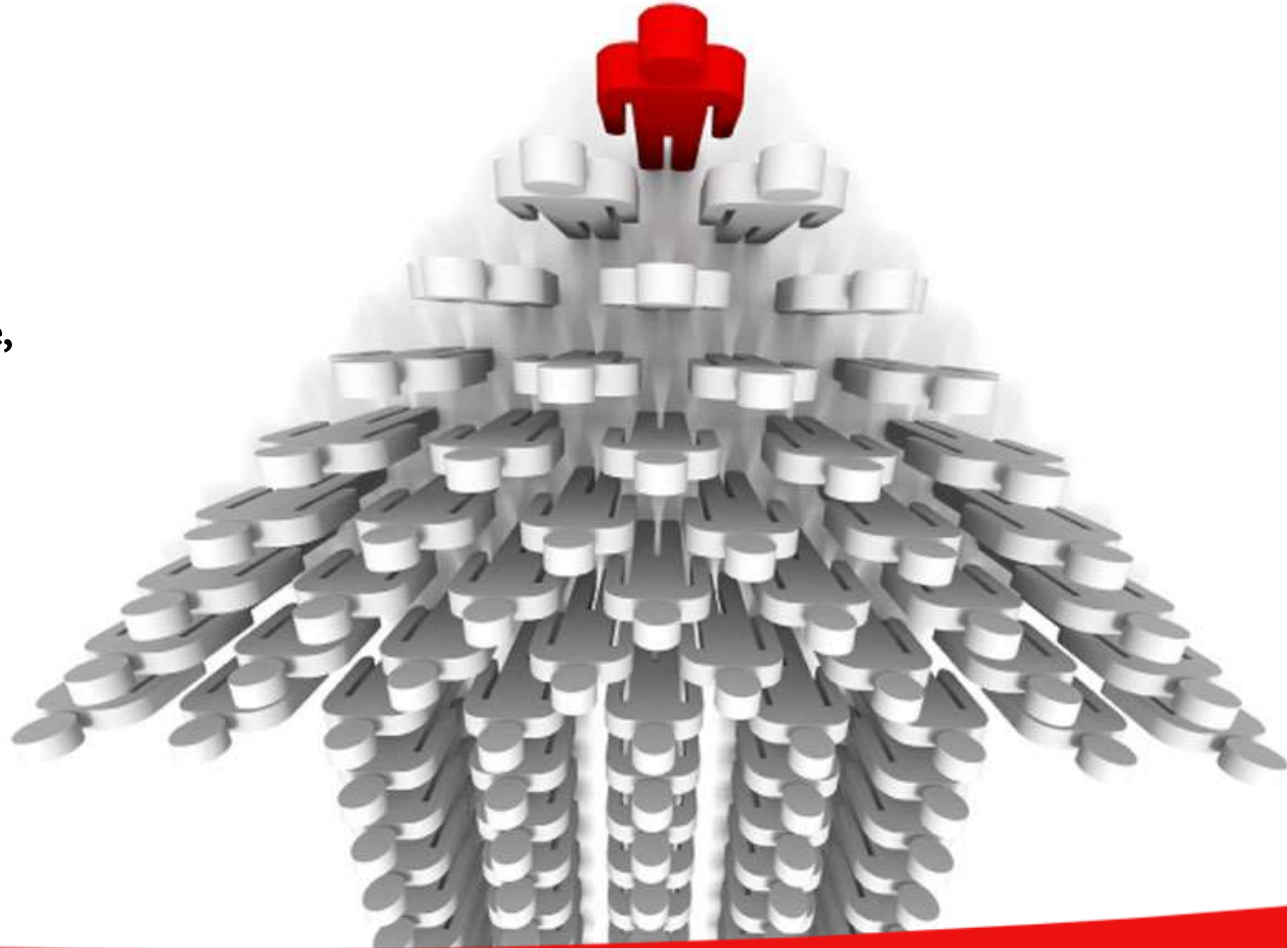
The Components Of Strategic Planning

Vision: A direction or path that sets the pace for excellence in an organization. What you hope to achieve.



The Components Of Strategic Planning

Mission: A description of the task we face, the forces we have to contribute, and the medium in which we operate. Our day to day job.



Synthesizing a Vision Requires...



FORESIGHT: ensuring that the vision will be appropriate for the future environment

HINDSIGHT: so that organizational tradition and culture are not overly violated

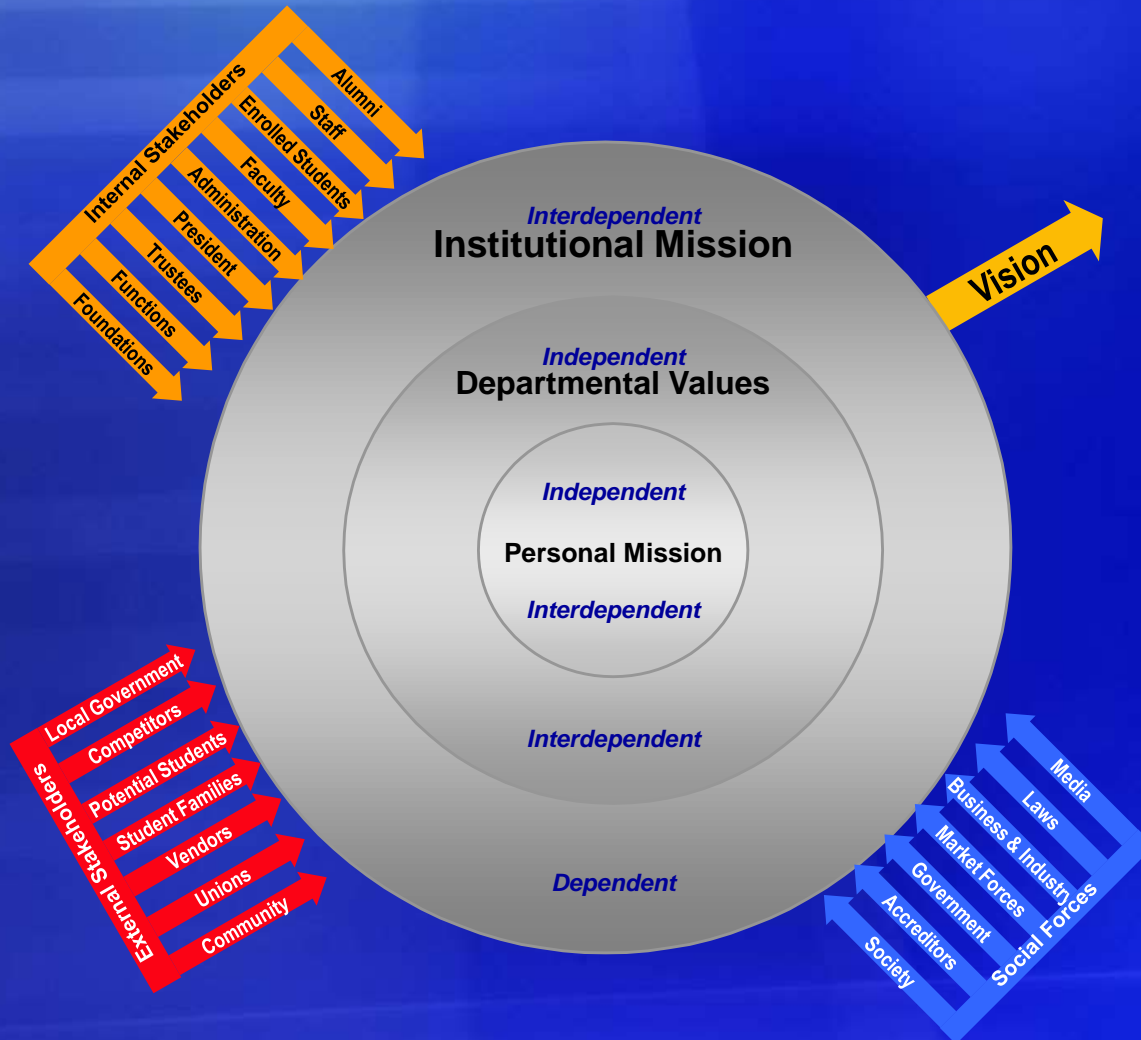
A WORLD VIEW: capitalize on the impact of new developments and trends; see the whole picture in detail

“New” Experience Economy

- World-based Polity
- Egalitarian Stratification
- Chaotic Hyper-diffusive Technology
- Expansive Education
- Retribalized Family Structures
- Human Finitude, Ultra-Tolerant Religiosity
- Experiential Markets
- Heterarchical Business Structures



Organizational Synergy



Balancing Life's Whole

- Organizational (Alignment)
- Managerial (Empowerment)
- Interpersonal (Trust)
- Personal (Trustworthiness)



Balancing Life's Whole

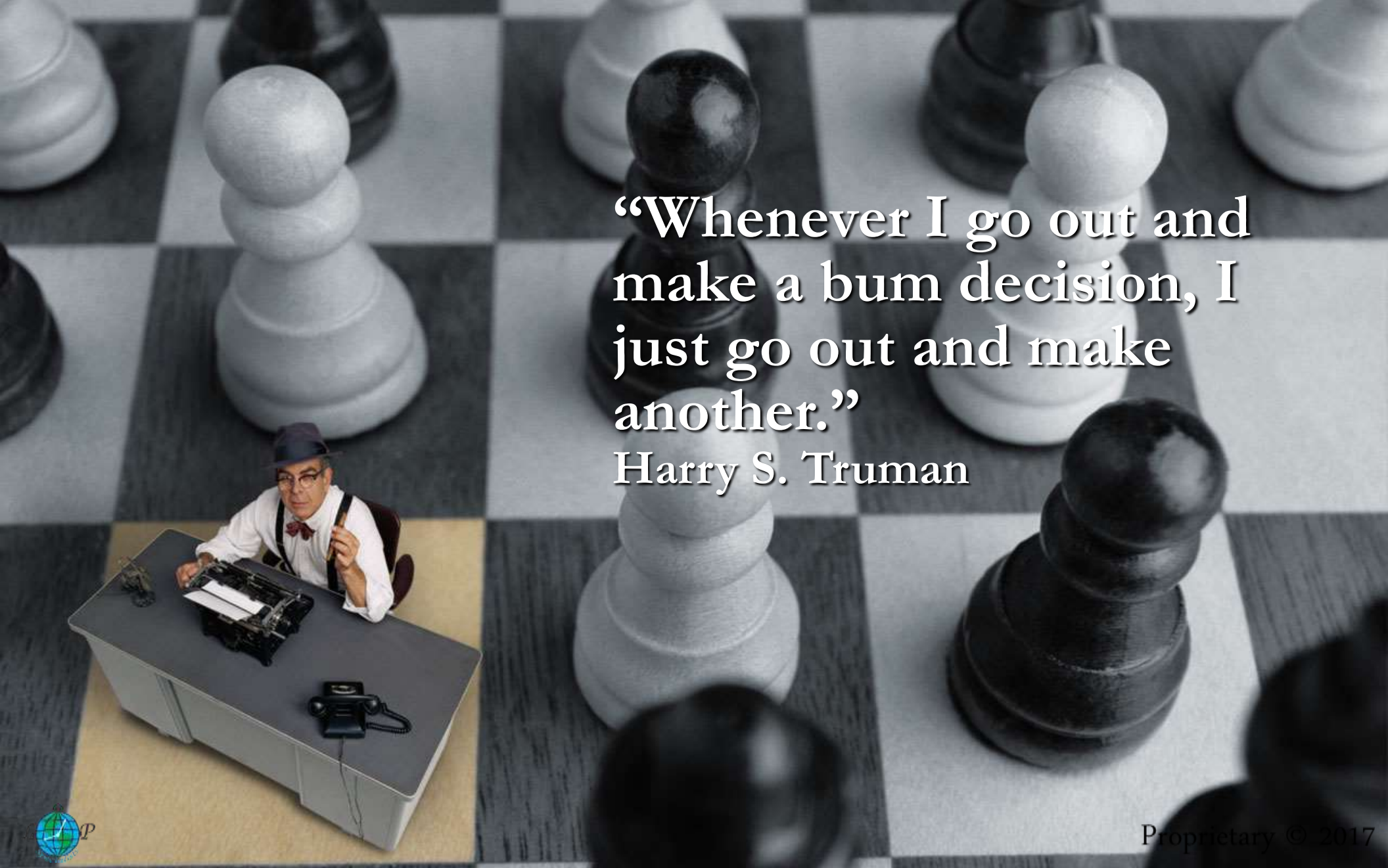
“A person cannot do right in one department of life while attempting to do wrong in another department. Life is one indivisible whole.”

-- Ghandi



Why Change is Necessary



A black and white photograph of a miniature Harry S. Truman sitting at a desk on a chessboard. He is wearing a suit, a bow tie, and a hat, and is holding a telephone receiver. The desk has a typewriter and a telephone on it. The chessboard is made of alternating light and dark squares, and several large chess pieces are visible around him.

“Whenever I go out and
make a bum decision, I
just go out and make
another.”

Harry S. Truman

Out of intense complexities...

intense simplicities emerge.



-- Winston Churchill

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Phases of Traditional Strategic Planning

1

Vision, Mission,
& Value Development

2

Information Gathering
& Exploring

Environmental Scanning, IR,
Enrollment Reporting, & Geo-
demographics, etc.

3

Identifying & Assessing
Alternative

SWOT, KRA, etc.

4

Criteria Development

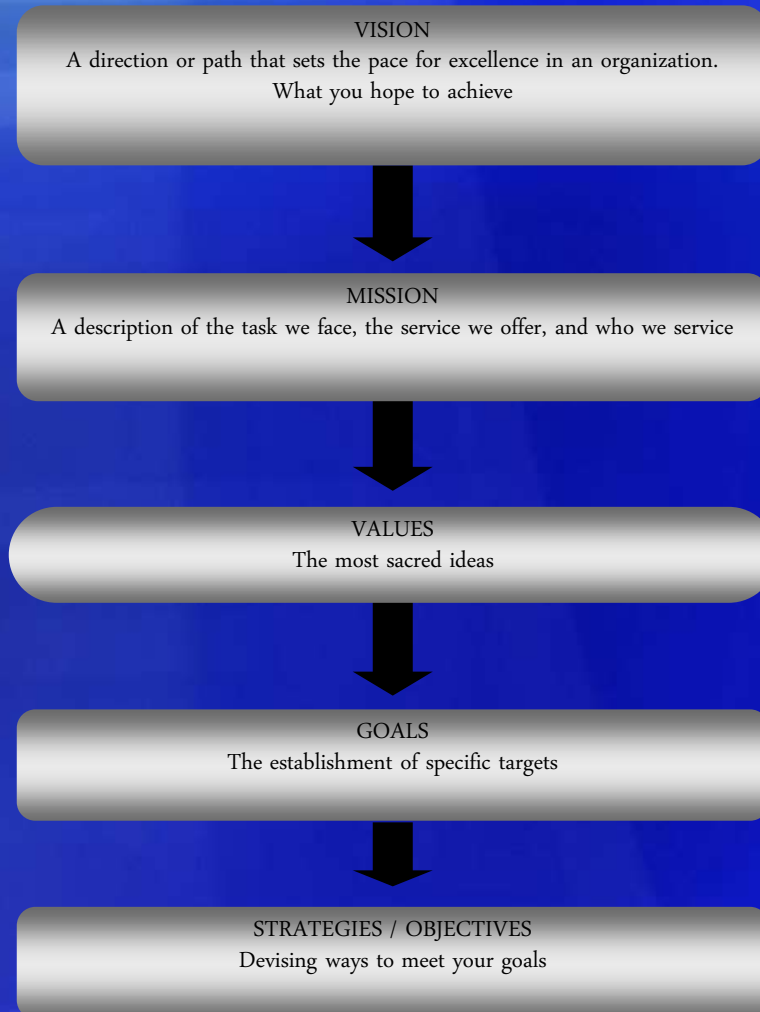
5

Proposal Development
& Planning

6

Formal Plan
Authoring

Common Terms



Learning Organization

